



## 2020 Housing California Annual Sponsorship Opportunities

Join Housing California as a sponsor to participate in the largest conference covering affordable housing and homelessness in the country. More than 2,000 participants – advocates, consumers, builders, lenders, lawmakers, residents, and other leaders in the affordable housing and homelessness community – will convene on April 14-16, 2020 for the first time in Southern California at the Town and Country in San Diego to celebrate *our Homes, our Voice, our California*.

Your sponsorship provides access to over 50 engaging workshops on the latest policies and transformative practices across several sectors, expansive exhibit space and networking opportunities, and the best stage to increase your visibility with people and organizations who work statewide and nationally on affordable home development to prevent and end homelessness.



### ATTENDEES INCLUDE:

- Advocates
  - Architects
  - Attorneys
  - Builders
  - Developers
  - Financial Institutions
  - Government
  - Legislative Staff
  - Lenders
  - Insurance Companies
  - Residents
  - Service Providers
  - Suppliers
  - Legal Services
  - Property Managers
  - Multi-Sector Partners
  - Philanthropists
- Anyone who cares about the supply of safe, affordable homes for all Californians

### About Housing California

Housing California is the voice in the State Capitol for children, seniors, families, people experiencing homelessness, and everyone who needs a safe, stable affordable place to call home. Since 1988, Housing California has been working to prevent homelessness and increase the variety and supply of safe, stable, accessible, and permanently affordable places to live. Your support of the Housing California conference also supports the work that we do to make sure that all Californians have a safe place to call home.

[Pledge Now!](#)



## Sponsorship Levels

### TITLE \$35,000

- Remarks at plenary session
- Sponsor-provided banner displayed during plenary session
- Full-page, full-color ad in the front or back inside cover of program
- 4 ad placements over the 3-day conference on app
- 10 complimentary conference registrations
- 4 tickets to VIP Reception on Tuesday evening **NEW!**
- Placement of logo (with click-through link) on the Housing California website for 1 year
- Exhibitor table (limited availability)
- Company name listed in app, program, and on Housing California website
- One-year organizational membership to Housing California

### PLATINUM \$25,000

- 3 ad placements over the 3-day conference on app
- 8 complimentary conference registrations
- 3 tickets to VIP Reception on Tuesday evening **NEW!**
- Placement of logo (with click-through link) on the Housing California website for 1 year
- Exhibitor table (limited availability)
- Company name listed in app, program, and on Housing California website
- One-year organizational membership to Housing California

### GOLD \$18,000

- 2 ad placements over the 3-day conference on app
- 6 complimentary conference registrations
- 2 tickets to VIP Reception on Tuesday evening **NEW!**
- Placement of logo (with click-through link) on the Housing California website for 1 year
- Exhibitor table (limited availability)
- Company name listed in app, program, and on Housing California website
- One-year organizational membership to Housing California

### SILVER \$12,000

- 1 ad placements over the 3-day conference on app
- 4 complimentary conference registrations
- 2 tickets to VIP Reception on Tuesday evening **NEW!**
- Placement of logo (with click-through link) on the Housing California website for 1 year
- Exhibitor table (limited availability)
- Company name listed in app, program, and on Housing California website
- One-year organizational membership to Housing California

### BRONZE \$6,000

- 3 complimentary conference registrations
- Exhibitor table (limited availability)
- Company name listed in app, program, and on Housing California website
- One-year organizational membership to Housing California

### **BENEFACTOR \$3,200**

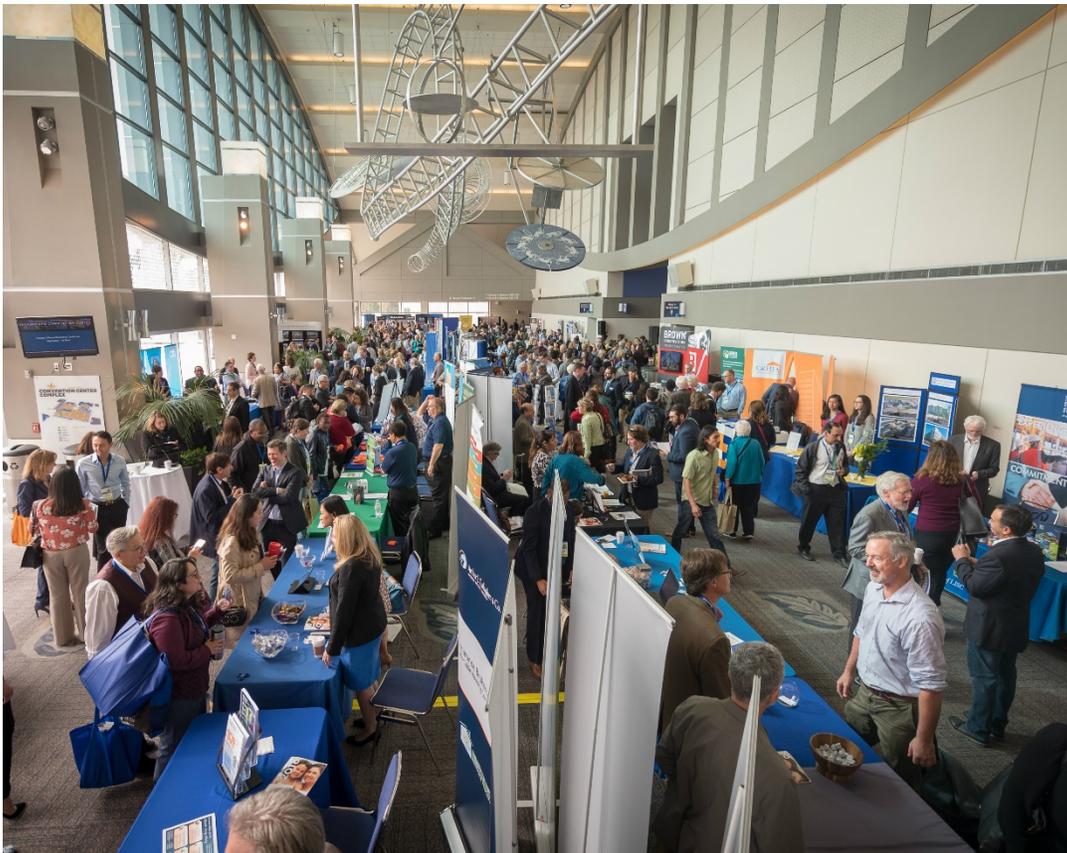
- 2 complimentary conference registrations
- Exhibitor table (limited availability)
- Company name listed in app, program, and on Housing California website

### **SUSTAINER \$2,000**

- 1 complimentary conference registration
- Exhibitor table (limited availability)
- Company name listed in app, program, and on Housing California website

### **SUPPORTER \$600 - BELOW**

- Company name listed in app, program, and on Housing California website





### WI-FI \$10,000 **SOLD OUT**

- Logo appears next to Wi-Fi password on badges
- 4 complimentary conference registrations
- 1 ticket to VIP Reception on Tuesday **NEW!**
- Company name listed in app, program, and on Housing California website
- One-year organizational membership to Housing California

### WELCOME RECEPTION CO-SPONSORS \$8,000 (2 Opportunities) **NEW!**

- 3 complimentary conference registrations
- 1 ticket to VIP Reception on Tuesday **NEW!**
- Logo on signage at Welcome Reception
- Company name listed in app, program, and on Housing California website
- One-year organizational membership to Housing California

### CONFERENCE MOBILE APP \$6,000-**SOLD OUT**

- 3 complimentary conference registrations
- Company name listed in app, program, and on Housing California website
- One-year organizational membership to Housing California

### LANYARDS \$6,000-**SOLD OUT**

- One-color company logo appears on lanyard
- 3 complimentary conference registrations
- Company name listed in app, program, and on Housing California website
- One-year organizational membership to Housing California

### WORKSHOP TRACK SPONSOR \$4,000/ track (7 Opportunities)

- Placement of logo on workshop signage
- 1 complimentary conference registration
- Logo and “presented by” included in the agenda
- Company name listed in app, program, and on Housing California website

### HOUSING CALIFORNIA CONFERENCE SCHOLARSHIP FUND \$3,000 (Multiple Opportunities)

- 2 complimentary conference registrations
- Company name listed in app, program, and on Housing California website

The scholarship fund will create the opportunity for emerging leaders in the field, residents living in affordable developments, and individuals experiencing housing instability to attend the Housing California Annual Conference and associated events. Scholarships will cover registration, and for some, lodging and transportation.

For customized sponsorships, please contact Donna Bisbiglia, Events Manager, at [dbisbiglia@housingca.org](mailto:dbisbiglia@housingca.org).

**PLEDGE HERE NOW!**