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**To: Honorable Members of the House Children & Youth Committee**

**Date: May 1, 2023**

**Subject: House Bill 664 (Bullock)**

Pennsylvania Partnerships for Children is the statewide children's advocacy organization in the commonwealth. As a principal partner of Thriving PA, a non-partisan, statewide campaign that seeks to improve the quality of and increase equitable access to a coordinated system of health supports, we strongly encourage your support of House Bill 664 (Bullock) which is up for consideration in the House Children & Youth Committee on May 2, 2023. House Bill 664 would enhance the WIC program which has seen decreased federal funding due to consistent declining enrollment.

House Bill 664 would create the Women, Infants and Children State Advisory Board to enhance the WIC program by maximizing federal funding and increasing participation and enrollment. The Department of Health created an advisory group for WIC in August of 2022, and this bill would define the parameters of the board and ensure its continued existence by enshrining it in statute.

We appreciate your consideration and if you have any further questions please feel free to contact Kati Brillhart, Government Affairs Director at Pennsylvania Partnerships for Children, at [kbrillhart@papartnerships.org](mailto:kbrillhart@papartnerships.org).