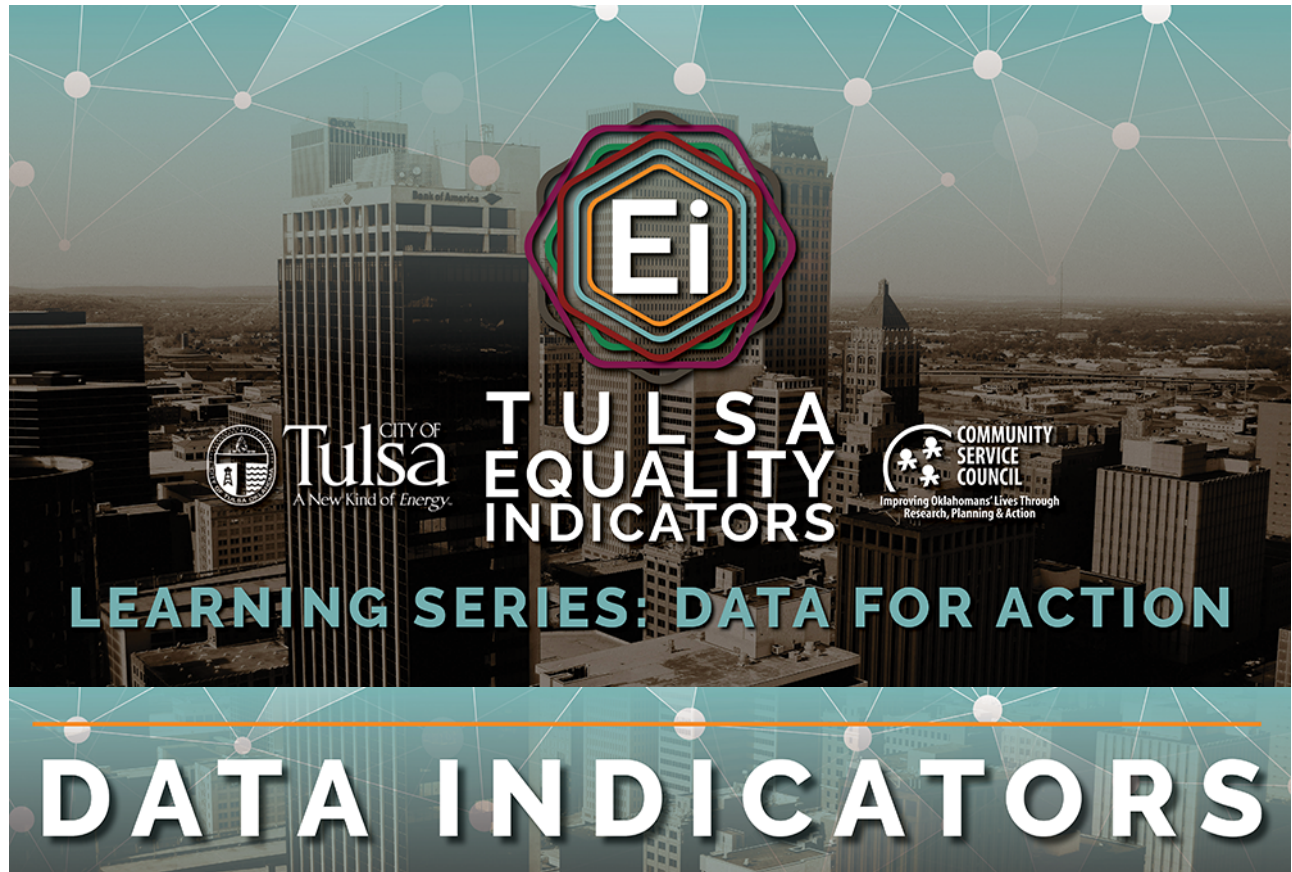


FEBRUARY 2021 NEWS



Exploring the Data in the Economic Opportunity Theme

Economic Opportunity Theme Score = 30.78/100

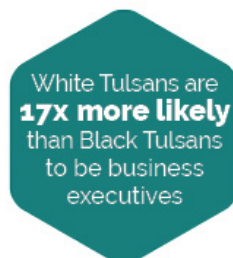
Following are the nine data indicators we are tracking within the Economic Opportunity theme of the Tulsa Equality Indicators project. Explore more data, equality scores and information on economic opportunity in Tulsa [here](#). Click on the individual infographics for more details on each indicator.

Business Executives by Gender



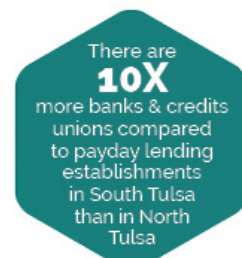
Unemployment by Race

Business Executives by Race

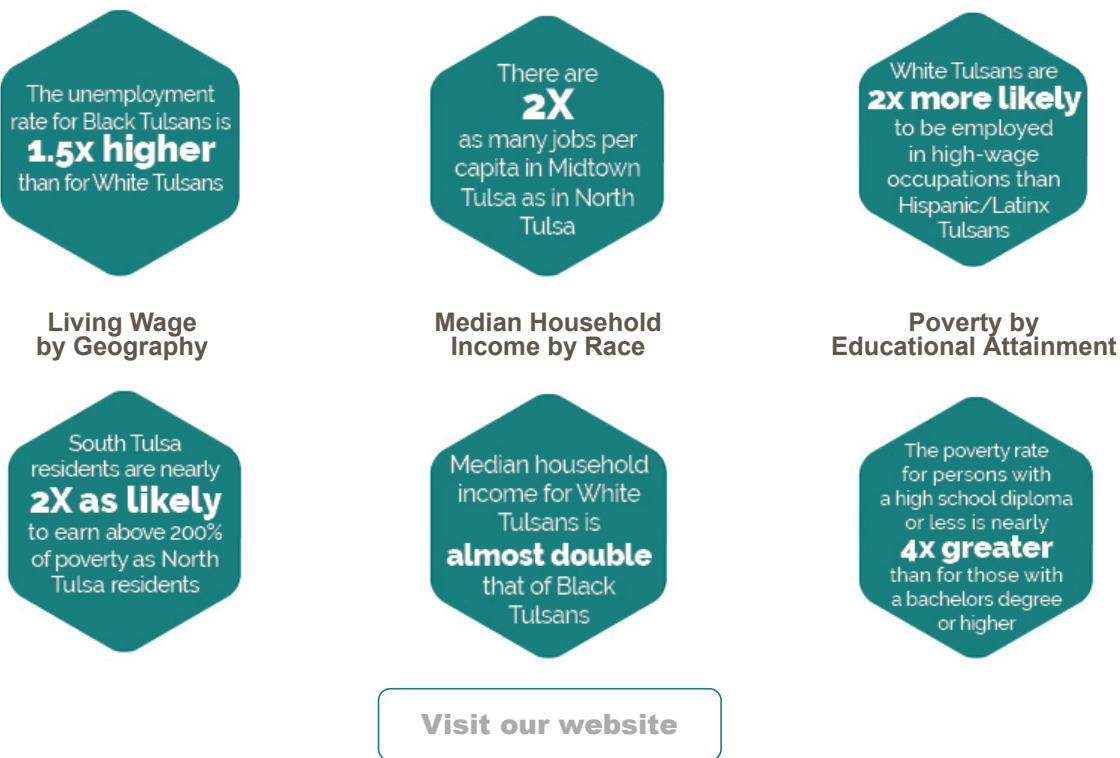


Existing Jobs by Geography

Payday Loans & Banks by Geography



High-wage Occupations by Race



Community Learning Series Launched Last Week

Last month, more than 80 community members joined us for our first of six community engagement sessions. Our January session reviewed the Economic Opportunity theme of the Tulsa Equality Indicators report. Panelists were Charity Marcus, co-founder of Black Women Business Owners of America; Karen Pennington, Executive Director of Tulsa Community WorkAdvance; Modisane (Modi) Kwanza, VITA Coordinator/Financial Resilience Programs Manager of Goodwill Industries of Tulsa; and Michelle Barnett, Deputy Chief of Economic Development at the City of Tulsa Mayor's Office of Economic Development.

► Key Takeaways

Panelists provided insight about their organizations' efforts to address disparities in economic opportunity, relief and recovery efforts during COVID-19, and their long-term goals and visions for greater economic opportunity and equity.

- The [Mayor's Office of Economic Development](#) is using Tulsa Equality Indicators data to drive change, such as the recent creation of a new economic development entity focused on increasing shared prosperity and racial equity.
- [Tulsa Community WorkAdvance](#) is launching Retrain Tulsa to help people most impacted by COVID-19 find new career paths and refocus on high demand jobs by providing access to career services and soft skills training.
- [Goodwill Industries of Tulsa](#) has launched its Financial Navigator Program with the City in response to emergency needs many residents are facing due to COVID-19. The program offers assistance to access unemployment benefits, rental assistance, avoiding eviction, payment plans, and more. The Financial Empowerment Center offers additional services to assist with money management and will help individuals achieve long-term financial goals.
- [Black Women Business Owners of America](#) is focused on helping women access resources, information, tools, people, and funding to support entrepreneurship.

► Resources & Links

Below are links to resources that were shared during the event.

Economic & Workforce Development Resources

- [Mayor's Office of Economic Development](#)
- [Tulsa Community WorkAdvance](#)
- [Due North](#)

Businesses & Entrepreneurs Resources

- [Black Women Business Owners](#)
- [City of Tulsa Business Resources](#)

Financial Resilience Resources

- [Financial Empowerment Center](#)
- [Goodwill Industries of Tulsa](#)
- [Get your Refund Tulsa](#)

Watch the event recording

[Learn how to auto-translate event recordings through this YouTube tutorial >](#)

Tell us what you think!

If you viewed our last event, we would love your feedback to help us plan future events!

Register for our next event!

Our next event will focus on Education data and will be on Friday, Feb. 26 at 10:30 am.



Introducing the Tulsa Equality Indicators Blog Series!

We introduced our blog series this month, featuring two blogs around Economic Opportunity.

- In January 2021, the [City of Tulsa](#) announced the creation of a centralized economic development entity to increase shared prosperity and racial equity. Mayor G.T. Bynum shares more details in his blog about what the community can expect next from this merger. [Read more >](#)
- For over a decade and a half, [TYPROS](#) (Tulsa's Young Professionals) has focused on creating economic and leadership opportunities for young talent. Andrea Pemberton, Executive Director of TYPROS, shares how TYPROS is revving up their focus on serving the needs and supporting the aspirations of young professionals of color in Tulsa. [Read more >](#)

[Visit our Blog Series webpage](#)



Community Service Council | City of Tulsa

mpoulter@csctulsa.org | kreyes@cityoftulsa.org | tulsa.ei.org