California has launched a first-ever strategy to achieve the state's pledge to conserve 30 percent of our land and coastal waters by 2030 (30x30) to protect biodiversity, expand access to nature and tackle climate change.

The **Pathways to 30x30: Accelerating Conservation of California's Nature**, outlines the state's strategy and includes three key objectives:

- Protect and restore biodiversity
- Expand access to nature
- Mitigate and build resilience to climate change

California's 30x30 initiative is committed to:

- Advance justice, equity, diversity, and inclusion
- Strengthen tribal partnerships
- Sustain our economic prosperity, clean energy resources, and food supply

30x30 Conservation Areas

Land and coastal water areas that are durably protected and managed to sustain functional ecosystems, both intact and restored, and the diversity of life they support.



30x30 puts the state on the leading edge of a global movement. Conserving nature at this scale is necessary to combat climate change, protect people from impacts that already are here, and limit the mass extinction of plant and animal life taking place across the planet. The strategy provides 10 pathways to 30x30:

- 1. Accelerate Regionally Led Conservation
- 2. Execute Strategic Land Acquisitions
- 3. Increase Voluntary Conservation Easements
- 4. Enhance Conservation of Existing Public Lands and Coastal Waters
- 5. Institutionalize Advance Mitigation
- 6. Expand and Accelerate Environmental Restoration and Stewardship
- 7. Strengthen Coordination Among Governments
- 8. Align Investments to Maximize Conservation Benefits
- 9. Advance and Promote Complementary Conservation Measures
- 10. Evaluate Conservation Outcomes and Adaptively Manage

The **CA Nature** Geographic Information System is key to advancing California's 30x30 initiative. CA Nature is publicly accessible and brings maps of biodiversity, climate change, and access into one system enabling all Californians to identify 30x30 conservation opportunities.

30x30 Implementation will be led by the California Natural Resources Agency through the **30x30 Partnership**. This collaborative body will serve as an organizing hub for dialogue, shared learning, coordination, and strategic planning.



