



PANAMÁ

CONGRESO GALA LATINA 2020

Dear Friends, Colleagues & Community Advocates,

As we continue to follow the directives of our elected officials and prioritize the health and safety of our community, we have decided this year to reimagine our annual Gala Latina as an inclusive virtual experience, and your support is now more important than ever. Since we didn't have an opportunity to enjoy the sights and tastes of Panama City last year in person, we are bringing it back on a virtual platform.

We cordially invite you on March 20th 2021 at 6:00pm to join in on an evening filled with entertainment and joy all while supporting an amazing cause. If we take our foot off the pedal now, there will be ripple effects in our progress for years to come and we cannot let that happen.

Join Congreso and 500+ leaders just like you that hail from corporate, private, government, and public sectors, to cultivate deep relationships while benefiting 17,000 individuals served. We invite you to join us in support of Congreso's mission to enable individuals and families in predominantly Latinx neighborhoods to achieve economic self-sufficiency and well-being.

Please review the attached sponsorship opportunities for this year's event, as we continue to follow the CDC guidelines of social distancing these opportunities may change slightly depending restrictions, more information to follow as new information develops.

We ask that you confirm your sponsorship level or contribution by Friday March 5th. Contact our Fundraising & Donor Cultivation Specialist Andrea Martinez, martineza@congreso.net or President & CEO Carolina DiGiorgio directly digiorgioc@congreso.net . Until then please plan to join in on a fun filled Zoom experience, and dress to impress from the waist up. Be creative!

Yours in Service,

Carolina C. DiGiorgio
President & CEO

Andreina Hein
Board Chair

PLATINUM SPONSOR:





Panama City

PANAMÁ

SPONSORSHIP LEVELS

PLATINUM SPONSOR (\$25,000)

- Speaking Opportunity
- Exclusive sponsor logo on virtual Gala Backdrop
- Stand-alone Company name featured in between cut segments
- Full-page ad in virtual program book
- Three branded stand-alone social media posts leading up to the event
- Company logo recognition on virtual invitation, website, and virtual program book
- Company logo on Virtual goody bag as Platinum sponsor
- Virtual goody bag
- Customized (Panama themed) table hosting kit (20 guests)

GOLD SPONSOR (\$15,000)

- Speaking opportunity or (company ad in program)
- Full-page ad in virtual program book
- Company name featured in gold level program segment
- Two Gold level social media posts leading up to the event
- Logo recognition on virtual invitation, website, mobile bidding site, and virtual program book
- Company name on virtual goody bag as gold gift sponsor
- Virtual goody bag
- Customized (Panama themed) table hosting kit (15 guests)

SILVER SPONSOR (\$10,000)

- Half page-ad in virtual program book
- Company name featured in silver level program segment
- One Silver level social media posts leading up to the event
- One sponsored survey during mid and end program transitions
- Logo recognition on virtual invitation, website, mobile bidding site, and virtual program book
- Virtual goody bag
- Customized (Panama themed) table hosting kit (10 guests)

BRONZE SPONSOR (\$5,000)

- Quarter page ad in virtual program book
- Company name featured in bronze level program segment
- One Bronze level social media posts leading up to the event
- Logo recognition on virtual invitation, website, and virtual program book
- Virtual goody bag
- Customized (Panama themed) table hosting kit (8 guests)

PLATINUM SPONSOR:



An Exelon Company



ADVERTISEMENT, TICKET PURCHASE INFORMATION

LEVEL II SPONSOR (\$3,500)

Includes name recognition on website and virtual program book.
One level II sponsor social media posts leading up to the event
Customized (Panama themed) table hosting kit (5 guests)
Virtual goodie bag

LEVEL I SPONSOR (\$1,750)

Name recognition on website and virtual program book.
Customized (Panama themed) table hosting kit (2 guests)
Virtual goodie bag

FULL PAGE AD (\$1,000)

4.75 W x. 7.5 H
High resolution PDF, JPG, or TIFF files only
No bleeds
Color choices must be in CMYK format
No images below a resolution of 300 dpi will be accepted

HALF PAGE AD (\$500)

Half Page: 4.75 W x 3.75 H
High resolution PDF, JPG, or TIFF files only
No bleeds
Color choices must be in CMYK format
No images below a resolution of 300 dpi will be accepted

All logos and ads must be submitted by Friday, March 12, 2021 to gala@congreso.net.

INDIVIDUAL TICKET (\$350)

Includes full program, and panama themed hosting kit for (1) individual

YOUNG PROFESSIONAL TICKET (\$250)

Requires valid photo ID confirming age 35 and under
Includes full program and hosting kit for (1) individual

PLATINUM SPONSOR:





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REPLY FORM

Submit form and payment, made payable to:
Congreso de Latinos Unidos: c/o Hector Herrada
216 W. Somerset Street, Philadelphia, PA 19133

Contact Name:

Company Name:

Address:

Phone:

Email:

Guest Names (Required to be submitted 10 days prior to event):

Level of Support:
PLATINUM \$25,000 GOLD \$15,000 SILVER \$10,000 BRONZE \$5,000

Level I \$1,750 Level II \$3,500

Individual Ticket: _____ tickets at \$350/ticket

Young Professional Ticket: _____ tickets at \$250/ticket

PLATINUM SPONSOR:

