LGS FOUNDATION®
LENNOX-GASTAUT SYNDROME

ONE MONTH, ONE MISSION...
TO RAISE AWARENESS FOR THE MORE THAN ONE MILLION CHILDREN AND ADULTS WORLDWIDE LIVING WITH LENNOX-GASTAUT SYNDROME!

#LGSawareness #EpilepsyAwarenessMonth

Thank you for being an advocate for Lennox-Gastaut Syndrome (LGS). In this toolkit, we have included information, sample messaging, social media content, and additional ways to get involved that will be helpful when raising LGS Awareness and inspiring others to join in during Epilepsy Awareness Month this November.

Interested in sharing awareness about LGS but not sure where to start?

- Download digital graphics
- Share on your social media - Facebook, Instagram, LinkedIn, TikTok, Twitter, etc.
- Tag the LGS Foundation in your posts!

Here are some hashtags to include with your post:

#LennoxGastautSyndrome
#LGSawareness
#EpilepsyAwarenessMonth

Follow Us on Social Media!

www.LGSFoundation.org

LGS 101: The Facts and Key Points

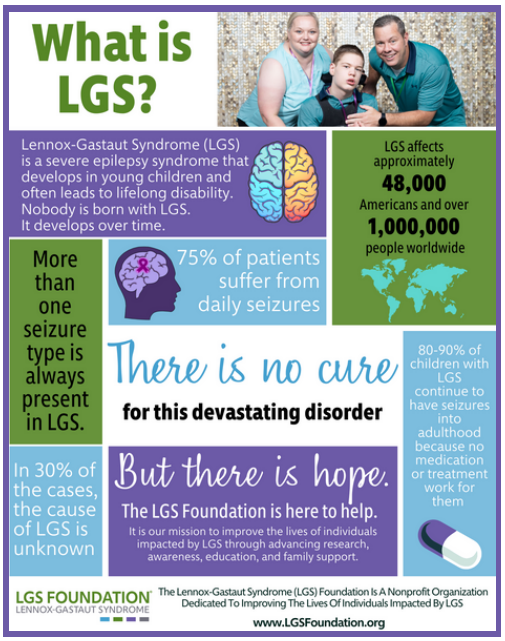
As an LGS advocate, you're going to interact with a lot of people.
Here is a list of key talking points and statistics to use when spreading awareness.

- Lennox-Gastaut Syndrome (LGS) is a severe epilepsy syndrome that develops in young children and often leads to lifelong disability. Nobody is born with LGS. It develops over time.
- In approximately 75-90% of LGS diagnoses, the cause of seizures is known. We do not know what causes seizures to evolve into LGS though. Some common causes of seizures include: trauma before or during birth, abnormal brain formation, infections, genetic factors, metabolic issues and autoimmune disorders.
- Approximately 48,000 children and adults in the United States have LGS and approximately 1 million worldwide.
- In LGS, patients experience more than one seizure type (tonic seizures occur in nearly all with LGS). Seizures regularly continue despite treatment.
- Approximately 75% of LGS patients suffer from daily uncontrolled seizures because no medication or treatment work for them.
- Despite the best treatments, more than 85% of children with LGS will continue to have seizures into adulthood and more than 95% will be intellectually disabled. The LGS Foundation is working hard to change this.
- There is No Cure for LGS, but there is HOPE! The LGS Foundation is fighting every day to save and improve the lives of those living with LGS.

LGS 101: Flyers & Posters To Share

Flyers and posters are a great way to capture attention and teach people about LGS. Click below to download some of our educational materials to post and share in your community.

Download Graphic



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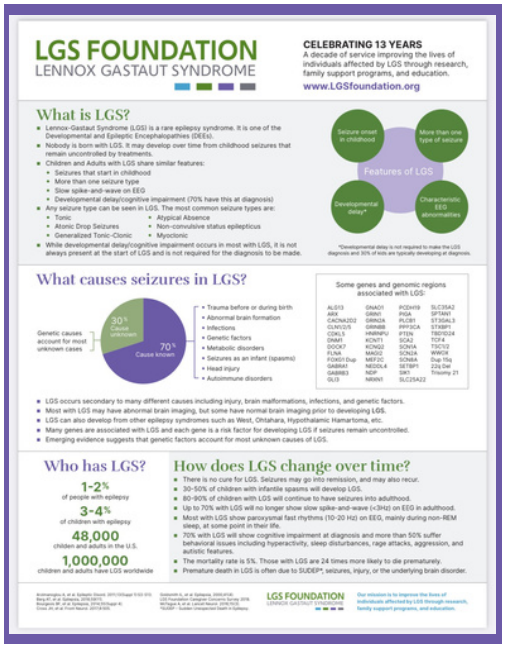

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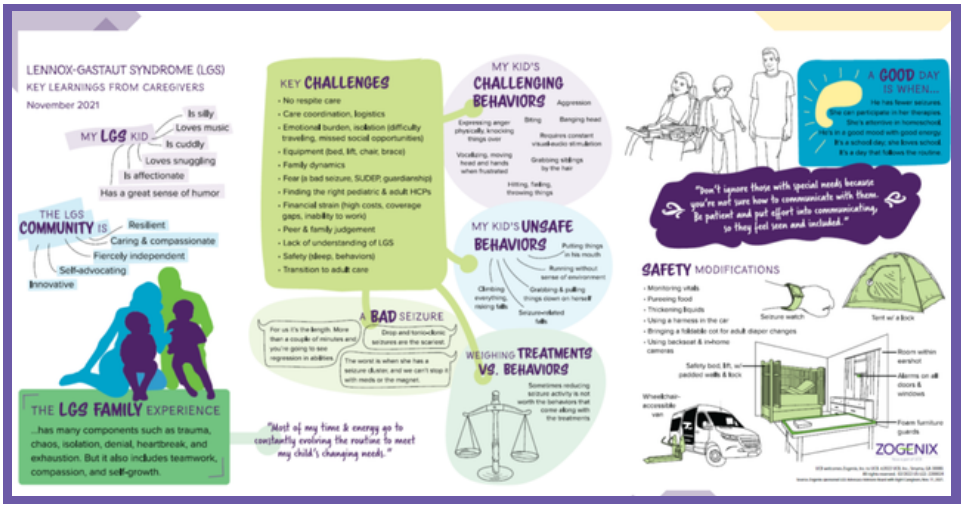


Share Your Story Online and/or via the LGS Foundation

Make it personal! If you have a personal story and connection to LGS that you feel comfortable sharing with your community, we strongly encourage you to do so! Not only will you be spreading awareness, you will also be helping your network understand LGS and increase the chances of receiving their support.

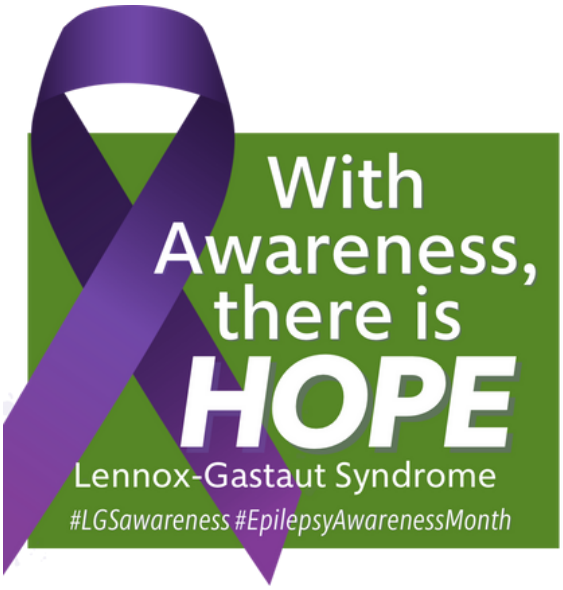
CLICK HERE to share your story with the LGS Foundation.

Social Media

We are turning social media PURPLE & GREEN for LGS Awareness during Epilepsy Awareness Month! Help us create an active dialogue and online community while reaching new audiences by:

- Sharing
- Liking
- Commenting

Through your efforts on social media others will learn more about LGS and the LGS Foundation's community events, programs & resources.



Be creative and craft your own message about why November & LGS Awareness are important to you. Here are some quick tips:

1. Keep it short and punchy. The most effective posts are factual and to the point.

2. Tying facts and statistics to your posts can be a powerful tool. Use the examples below on social media (Facebook is still our favorite, but Instagram, LinkedIn, and Twitter are great, too), via email, in person or on the phone!

3. Strengthen your posts with visual aids. Check out our social-media-ready graphics below to help catch your network's eye

Social Media

Did you Know?

Did you know that Lennox-Gastaut Syndrome (LGS) affects approximately 48,000 children and adults in the United States and roughly 1 million individuals worldwide?

#LennoxGastautSyndrome #LGSawareness #EpilepsyAwarenessMonth

Download Graphic

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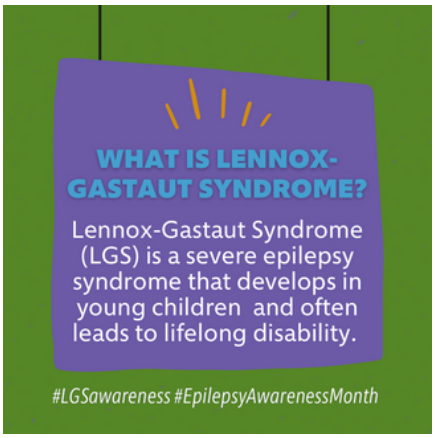

What is LGS?

Lennox-Gastaut Syndrome (LGS) is a severe epilepsy syndrome that develops in young children and often leads to lifelong disability.

#LennoxGastautSyndrome #LGSawareness #EpilepsyAwarenessMonth

LGS is a drug resistant or refractory epilepsy

Approximately 75% of LGS patients suffer from daily uncontrolled seizures because no medication or treatment work for them.

#LennoxGastautSyndrome #LGSawareness #EpilepsyAwarenessMonth

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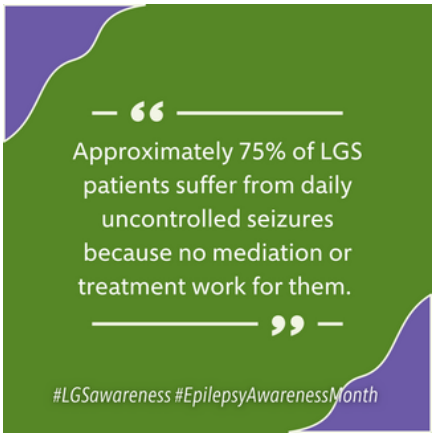

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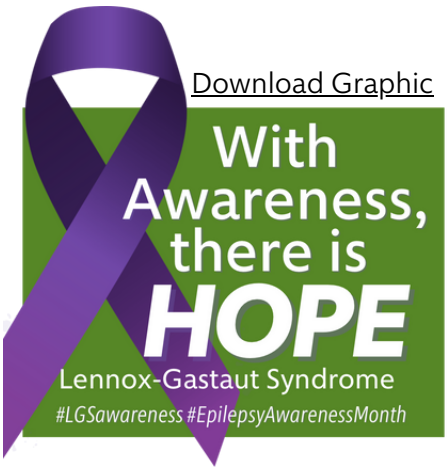

There is No Cure for LGS, but there is HOPE!

The LGS Foundation is harnessing the power of the patient family community to advance research, care, support, education, and awareness of LGS. Join us! Together we can change the future for those with LGS.

#LennoxGastautSyndrome #LGSawareness #EpilepsyAwarenessMonth

Social Media

Use Template

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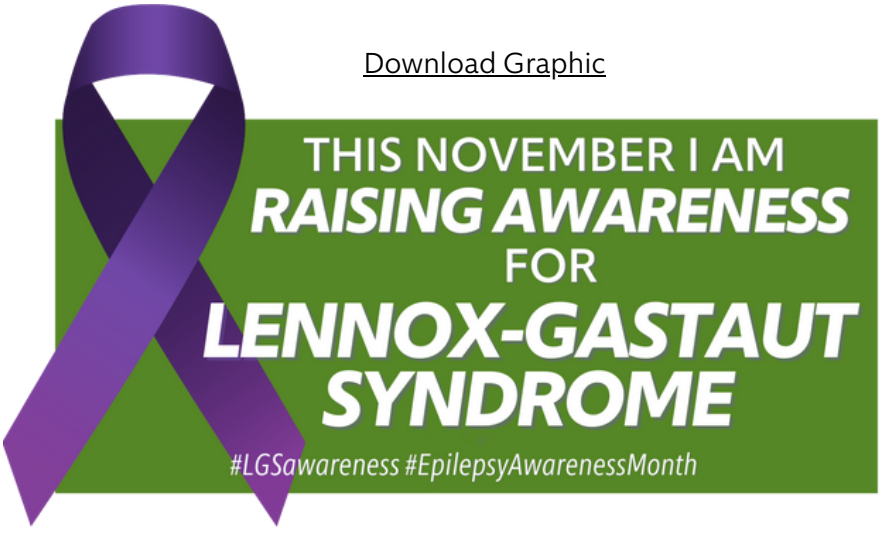

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