





July 2021

## **Brownfields Redevelopment Tax**Incentive Reauthorization Act of 2021

The National Brownfields Coalition is pleased to share that, on July 13th, 2021, Rep. Mike Turner (OH-10) and Rep. Mikie Sherrill (NJ-11) reintroduced the Brownfields Redevelopment Tax Incentive Reauthorization Act to allow developers to fully deduct the cleanup costs of all contaminated property in the year the costs were incurred.

Restoring this vital tax credit to revitalize our communities is long overdue.

The Coalition encourages you to reach out to your Representatives and urge them to cosponsor bill H.R. 4427.

The federal Brownfield Tax Incentive was first passed in 1997 to allow parties who voluntarily investigated and remediated contaminated properties to deduct all cleanup costs on their federal income tax return. By expensing rather than capitalizing remediation costs and spreading out the deduction over ten years, the deduction was a powerful incentive for private investment in the economic revitalization of brownfields.

Before it expired in 2012, it was used more than 625 times in more than 40 states and was gaining momentum. Developers used the cash savings from this incentive to invest in their next brownfield project, exactly the behavior needed to accelerate cleanup of the nation's contaminated sites. <a href="Our 2015 report">Our 2015 report</a> showed that this deduction dramatically reduced the remediation costs —the largest single expense of taking on a brownfield-by one-third to one-half— depending on the combined income tax bracket (fed, state, local) of the party conducting the cleanup.

## Why we need the Bipartisan Brownfields Tax Incentive Bill H.R. 4427

- The brownfield tax incentive is an investment. The redevelopment of brownfields generates increased tax revenue for local, state, and federal governments from formerly idle, non-income producing property. Our study showed\* seven NYC sites that enrolled in the NYC voluntary cleanup program took the deduction and enjoyed average, per-site tax savings of \$105,000. This contrasts with per-project tax revenue gains to city and state government from these projects of \$10 million (calculated on a 30-year, NPV basis). Looking at these city sites, the financial benefit of the brownfield tax deduction is 100 times greater than its cost.
- The deduction prompts developers and site owners to take on seriously contaminated sites by reducing their effective cost of cleanup and thereby ushering in the economic gains that flow from new capital investment in communities across the country. New development brings both construction and permanent jobs, as well as housing, community facilities, retail, and office space that revitalizes communities.
- The deduction provides a critical source of capital that can fund a project's cleanup costs in markets where lenders are wary of financing cleanups, particularly for smaller developments.
- Accelerating voluntary cleanup can be a tool to address environmental justice issues in many
  communities across the country. The deduction encourages developers to take on seriously
  contaminated brownfields whose otherwise high cleanup costs prompt developers to search for
  simpler projects. By expensing remediation costs, the deduction makes contaminated sites far more
  competitive to develop.
- The brownfields tax incentive achieved equity between polluters and those remediating pollution on a voluntary basis in the tax treatment of cleanup costs. Currently, those who caused the pollution or are otherwise liable to conduct a cleanup are able to expense their cleanup costs; restoring this incentive will again allow volunteers to do the same.
- As a tax deduction rather than a grant, the brownfields incentive is extremely simple to use: a
  volunteer investigates and cleans the site, obstains a letter confirming that contamination from its
  state environmental agency, and can then deduct the cost of cleanup on their return.

**The National Brownfields Coalition** is a non-partisan alliance of public interest organizations, academics, as well as public and private sector professionals who develop and advocate for policies and practices that support the responsible cleanup and reuse of underutilized, blighted, or environmentally impacted land. Our mission is to educate, advocate, and convene stakeholders nationally to advance the social, economic, public health, environmental, and quality of life benefits of environmental cleanup and reuse for all communities.

<sup>\*</sup> The Federal Brownfields Tax Incentive; Case Studies and Analysis of Impacts, September 2015. Redevelopment Economics; NYC Office of Environmental Remediation; International Council of Shopping Centers; Smart Growth America.