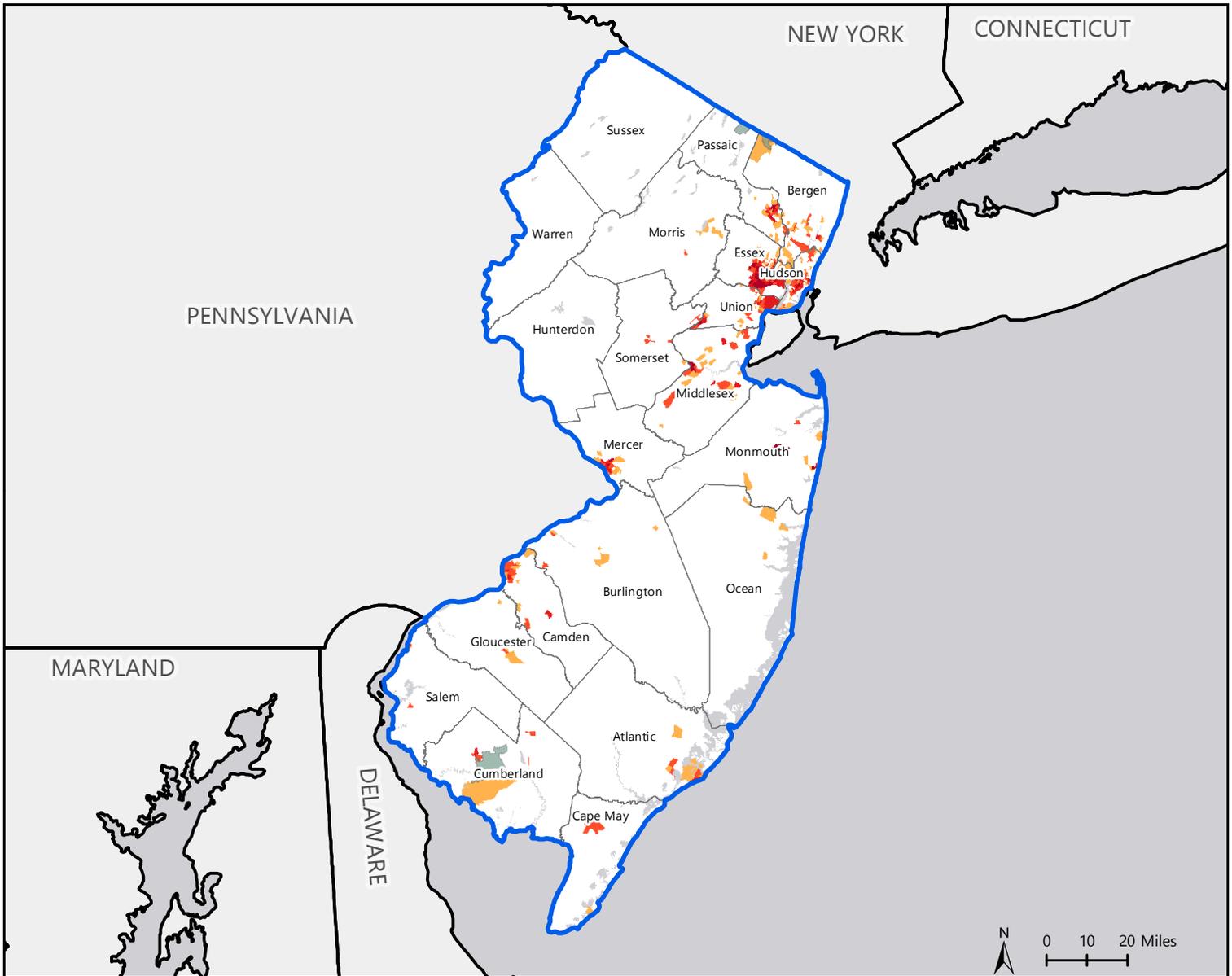


# CENSUS 2020

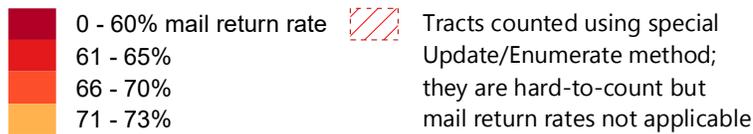
## HARD-TO-COUNT COMMUNITIES IN NEW JERSEY



### Hardest to Count (HTC)

#### Tracts in the Nation

Tracts with 2010 mail return rates of 73% or less (in the bottom 20 percent of return rates nationwide) are shaded on the map. Tracts with >73% return rate are not displayed.



In the most recent decennial census in 2010, **78.1% of the state's households mailed back their questionnaire, requiring more costly and difficult in-person follow up from the Census Bureau to count the remaining 21.9%.**

Based on the latest census estimates, **approximately 22% of New Jersey's current population (or 1,938,520 people) lives in hard-to-count neighborhoods**, shaded in **light orange to dark red** on the map. These are census tracts where almost a quarter or more households did not mail in their census questionnaire in 2010. Without greater self-response these and other neighborhoods in the state could be missed in the 2020 census, putting a fair and accurate count in jeopardy for New Jersey.

In 2020, for the first time the Census Bureau will be urging most households to submit their census responses online via the internet. As recently as 2018, **13.4% of New Jersey's households** had either no internet subscription or dial-up only, according to the latest American Community Survey estimates.

## HTC 2020

<https://www.CensusHardtoCountMaps2020.us>

Cartography by CUNY Center for Urban Research, 2019.  
Data: U.S. Census Bureau  
Created: 1/5/2020