



# ONE OF THE MOST IMPORTANT AMENITIES FOR MILLENNIALS & OLDER ADULTS IS A SMOKEFREE ENVIRONMENT.

**92% of older adults age 65+ and 90% of younger adults age 18-24 are nonsmokers. Older adults and millennials agree. A smokefree environment is one of the most important amenities casinos can offer.**

Attracting and retaining customers is just one of the many benefits of smokefree casinos.

Creating a safe and healthy workplace can decrease turnover, reduce healthcare costs and display a commitment to being a responsible corporate citizen — which is important to millennials and older adults alike.

To learn more about the benefits of smokefree casinos, visit [smokefreecasinos.org](https://smokefreecasinos.org).



A Project of the ANR Foundation