# 40th Annual NPH Affordable Housing Conference

## **Our Movement Our Future**

Friday, September 20th, 2019 | San Francisco Marriott Marquis

# 2019 NPH Conference Workshops Request for Proposals

### **SUBMISSION DEADLINE: FRIDAY, JUNE 7**

Since 1979, NPH has been committed to building the capacity of our field and to developing bold, innovative housing solutions through a collaborative and collective approach.

As this year marks our 40th anniversary, we invite you to help shape our Annual Conference by submitting a workshop proposal. On this milestone year we are particularly looking for workshops that demonstrate the value and importance of collaboration in strengthening **OUR MOVEMENT, OUR FUTURE**. As you develop your proposal, consider collaborative, innovative, and transformative ways you address challenges in policy, affordable housing finance and development, equity and inclusion, advocacy, and strategic communications.

#### TIPS FOR A SUCCESSFUL SUBMISSION

- We are specifically looking for workshops that reflect this year's theme of Our Movement, Our Future.
- Your proposal should be well-written and well-thought out. Make sure you have articulated the topic of your proposal and how the workshop will be structured so the Selection Committee can evaluate its merits.
- We seek panels that include a variety of organizations that represent strong cross-sector coalitions. A panel representing a single organization is less likely to be selected.
- Preference will be given to workshops with a diverse panel, including a variety of organizations, experiences, and backgrounds. Geographic diversity of the panel often helps to show that the topic or approach is relevant across the region/state. A panel representing a single city or county is less likely to be selected.
- Identifying panelists at the time of application is very helpful. "Someone from X organization" is better than a blank response. Preference is given to proposals with named panelists.
- We ask that all workshops provide attendees with a call-to-action a tangible next step for involvement or way to further support what they learn.
- We encourage workshop topics that are timely and responsive to current issues.
- We value innovation. Get creative with audience engagement and workshop topics and panels!



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#### THE FINE PRINT

- For workshop proposals to be considered, workshop conveners must be current NPH members either through an individual membership or a organization membership.
- Questions about your membership status? Contact Emmanuel Escamilla at emmanuel@nonprofithousing.org.
- Incomplete submissions will not be considered.

#### **WORKSHOP SELECTION PROCESS**

NPH members, staff, and Board members, who represent different sectors and levels of expertise, convene for half a day to screen and select workshops. *Please note that if you or your organization submits a proposal and are selected to participate in the selection process, you will be asked to recuse yourself from the discussion on that workshop.* 

#### **WORKSHOP CONVENER RESPONSIBILITIES**

If your workshop proposal is accepted for the 40th Annual NPH Affordable Housing Conference, conveners must agree to complete the following activities by the identified deadlines for inclusion in the conference program:

- Save the date: Workshops are 90-minute sessions that will take place on Friday, September 20. Conveners should ensure that invited speakers are available on that date.
- Registration: All moderators and panelists are required to register for the Conference, whether as paid attendees or as presenteres only. Moderators and panelists interested in attending other parts of the Conference are eligible to register at a reduced rate.
- Presentations: Conveners are responsible for submitting the group's presentation to NPH by September 6. Conveners and speakers are responsible for their own printing of handouts and other materials.



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# **Workshop Tracks**

TRACK	SAMPLE TOPICS
TRACK 1: ADVANCING EQUITY IN HOUSING	<ul> <li>Race and equity in housing</li> <li>Diversity, equity, and inclusion in the industry</li> <li>Resident engagement and organizing</li> <li>Community engagement and recruitment</li> <li>Resident leadership development</li> </ul>
TRACK 2: ADVOCACY & COMMUNICATIONS	<ul><li>Strategic communications</li><li>Campaign strategies</li><li>Story sharing and building</li></ul>
TRACK 3: AFFORDABLE HOUSING DEVELOPMENT	<ul> <li>Innovative and green design</li> <li>Construction</li> <li>Modular development</li> </ul>
TRACK 4: AFFORDABLE HOUSING FINANCE & ASSET MANAGEMENT	<ul> <li>Tax credit</li> <li>CDLAC/TCAC</li> <li>Resyndication</li> <li>Financial sustainability</li> <li>LIHTC</li> <li>Opportunity zones</li> </ul>
TRACK 5: CROSS-SECTOR COLLABORATION	<ul> <li>Sustainable policies</li> <li>Education</li> <li>Health</li> <li>Transportation</li> <li>Environment</li> </ul>
TRACK 6: ENDING HOMELESSNESS	<ul><li>Supportive housing</li><li>Homelessness prevention</li><li>Rapid re-housing</li></ul>
TRACK 7: POLICY SOLUTIONS	<ul> <li>Local, regional, &amp; state policies</li> <li>Anti-displacement strategies</li> <li>Publicly owned lands</li> <li>Land use</li> </ul>
TRACK 8: PROPERTY MANAGEMENT & RESIDENT SERVICES	<ul> <li>Tenant screening</li> <li>Service coordination tools</li> <li>Performance evaluation</li> </ul>