

How To Find And Retain Great Employees

**A Business Strategy Workshop Presented by Sam Markewich,
Business Coach**

**Wednesday, April 17, 8-9:30am | Montpelier City Hall Memorial Room
Free | Pre-Registration Required to director@montpelieralive.org**

Finding the right employees and retaining them has become increasingly difficult for small businesses in Vermont.

This workshop will give you a highly effective, concrete, and easy to follow method for finding, interviewing, and retaining employees who will enhance your brand, your culture, revenues and profitability.

You will learn:

- ❖ The most efficient, effective, and low-cost ways to find the kind of employee candidates most suited for your business
- ❖ The 3 most important things to include in your job description to weed out applicants and find great ones
- ❖ The best -and rarely done -way to conduct a job interview
- ❖ The 5 key traits to assess during the interview and trial period to give you confidence that you can find and retain great employees

Time will be devoted for you to ask questions and receive feedback about your business' needs. You will receive a summary of the main points and a handout of the strategies covered.

All attendees will be offered a free one-to-one "How to Find and Retain Great Employees" Strategy Session customized to their business.

The workshop will be presented by Sam Markewich, business coach, co-owner, and founder of Downtown Up. Downtown Up is dedicated on a mission-driven level exclusively to helping Vermont's businesses and local economies grow and stay strong.

