

Sponsorship Opportunities 2022

VTAEYC Annual Early Childhood Education Conference

Making History and Shaping the Future

Thursday & Friday October 13 & 14, 2022

Downtown Hilton, Burlington, Vermont

The Vermont Association for the Education of Young Children (VTAEYC) invites any organization, agency, or business whose mission, vision, and values align with VTAEYC to become a sponsor for our annual early childhood education conference. This event is Vermont's touchstone event for our field. Each October, over 400 early childhood educators, family advocates, and program leaders come together to learn, network, and retreat in a relaxing setting.

After two years, we return to our traditional face-to-face format for the conference. Early childhood educators and leaders are ready to strengthen connections, learn new ideas and gain inspiration. 2022 is also VTAEYC's 50th anniversary, and we will recognize the contributions of past leaders, new leaders, and our vision for the future. VTAEYC is the largest early childhood education professional organization in Vermont. We are the Vermont affiliate of the National Association for the Education of Young Children.

A representative from the Conference Sponsorship Committee will be in touch with you soon to review your sponsor plans for the 2022 VTAEYC Early Childhood Education Conference. Join us as we celebrate early childhood education and VTAEYC's milestone 50th year of making history and shaping the future.

Contact: Ann Moore ann.moore@vtaeyc.org

Sponsorship Opportunity Levels

Platinum Sponsorship (\$7,500+)

Platinum Sponsors are our highest-level sponsors and enjoy a prominent profile at the conference. Platinum status can be attained by choosing any sponsorship or combination of sponsorships totaling \$7,500 or more. Specific benefits of Platinum Sponsorship include:

- Four conference registrations
- Four NAEYC/VTAEYC gift memberships
- A feature in VTAEYC's e-newsletter
- Onsite signage and a full slide in preplenary slideshow

- Prime recognition in conference materials (program)
- Insert in the conference goodie bags
- Four invitations to VTAEYC 50th Anniversary Reception
- Recognition and your link on the conference webpage
- Speaking opportunity during opening remarks on either day
- Two representatives seated at the keynote table
- Two full exhibit tables in prime locations

Additional benefits may be provided for sponsorships above \$7,500

Gold Sponsorship (\$4,000-\$7,499)

Gold Sponsorship can be attained by choosing any sponsorship or combination of sponsorships that range in value from \$4,000-\$7,499. Specific benefits of Gold Sponsorship include:

- Two conference registrations
- Two NAEYC/VTAEYC gift memberships
- A feature in VTAEYC's e-newsletter
- Onsite signage including full slide in preplenary slideshow
- Prime recognition in conference materials (program)
- Insert included in conference goodie bags
- Two invitations to VTAEYC 50th Anniversary Reception
- Recognition and your link on conference webpage
- Recognized during opening remarks
- One representative seated at the keynote table
- One exhibit table in a prime location

Silver Sponsorship (\$1,500-\$3,999)

Silver Sponsorship can be attained by choosing any single sponsorship or combination of sponsorships that range in value from \$1,500-\$3,999. Specific benefits of Silver Sponsorship include:

- One conference registration

- One NAEYC/VTAEYC gift membership
- A feature in VTAEYC's e-newsletter
- Onsite signage including recognized on a shared slide in preplenary slide show
- Recognition included in conference materials
- Opportunity to share resource on resource table
- One invitation to VTAEYC 50th Anniversary Reception
- Recognition and your link on conference webpage
- Mentioned during opening remarks on either day
- Discounted exhibit table

Conference Supporter (\$500-\$1,499)

Be recognized for cash donations for general conference support.

You will be acknowledged through onsite signage and on a shared slide during the preplenary slide show. We will also include you in our conference materials, invite you to share resources on our resource table, and we will ensure that if you are planning to exhibit at the conference that a table will be made available to you at a discounted rate. You will also receive 1 gift membership to VTAEYC.

Minimum donation: \$500

For details, contact VTAEYC Membership Director Ann Moore ann.moore@vtaeyc.org

Sponsor a Special Feature of the Conference (\$500-1,000):

Be recognized for a donation that provides something special for our attendees.

- Sponsorship acknowledged with signage during the featured events:
 - Continental Breakfasts (x2 at \$750 each)
 - Cookie Break (\$750)
 - VTAEYC Awards Luncheon (\$1,200)

- VTAEYC Annual Membership Meeting Luncheon (\$1,000)
- VTAEYC 50th Anniversary Reception (\$1,000)
- Anniversary Cake Cutting Event (\$750)

We will likely have more sponsorship opportunities available in the coming months. We will keep you updated about new options. Also, contact us if you have a creative sponsorship idea!

More About the VTAEYC Conference

2022 is the 50th Anniversary of the Vermont Association for the Education of Young Children (VTAEYC). We are very excited about the expanded possibilities for new workshop offerings and increased conference attendance.

Participants: 400 +/- early childhood education professionals that include early childhood educators from various settings in Vermont, including afterschool, licensed center-based programs, registered and licensed family homes, and school programs.

MISSION: VTAEYC advances equity and excellence in early childhood education with early childhood educators as our foundation. As a membership organization, we provide resources and advocate for policies that move early childhood education forward now and for the future.

VISION: Vermont's children thrive and realize their true promise in supportive communities.